



# For a human development incorporating environmental protection

NEWSLETTER No19

MARCH 2011

## EDITORIAL

Dear Reader,

A new kind of entrepreneur : They are developing access to drinking water, at a lower cost, and creating sustainable jobs among the communities. They are building houses with local materials and giving rise to the emergence of new builders on the spot. They are using solar energy to install electricity where it does not exist and mobilizing the capacities of women, always bearers of change... Nothing can stop this new kind of entrepreneur, promoters of sustainable development, as discreet as they are effective !

In 2011, by launching the 'Ensemble Innovation Competition', the Foundation wishes to shine a spotlight on these initiatives. Mr. Gérard Worms, a member of the Board of Directors of the Foundation, gives us his vision (see P.2) as a jury member, of course, but especially as a business leader intensely involved in solidarity.

Often modest in size, these projects intervene very close to the people, creating in the heart of the communities and their environment real levers of sustainable change. Since 2008, 55 of them have received the support of the Foundation, through the Small Grants Fund. It is up to we donors to know how to remain vigilant about their continuity and to put in place, all together, partnerships which will be at the same time flexible, practical and creative. Courage and determination dominate their history. We are happy and proud to give them the necessary boost at the right time.

Jacqueline Délia Brémond  
Vice-President



The Ensemble Innovation Competition will award three Prizes to three initiatives that have successfully integrated, on the ground, Environmental Protection and Human Development.

## SUMMARY

**Interview** : According to G. Worms, 'The Foundation Now Has The Benefit of Hindsight on The Projects'.

P 2

**Ensemble Innovation Competition** : To compete for the Prizes 'Ensemble Feminine' and 'Embark Ensemble', submit your project between now and 15 June 2011.

P 3

**Small Grants Fund**: 55 Microprogrammes have been supported since 2008. Here is a focus on the five most recent partnerships...

P 4



*Water and Sanitation, Sustainable Development, Biodiversity in the least advanced countries: main pathways for intervention, judged 'especially relevant' by M. Gérard Worms.*



◀ *Enhancing the value of non-irrigated agricultural lands (Harvest / India).*

▲ *Water and Sanitation (Inter Aide / Madagascar).*

▲ *Promoting Solar Oven (Bolivia Inti - Bolivia / Peru).*

## INTERVIEW

# 'The Foundation Now Has The Benefit of Hindsight On The Projects Undertaken'



**M. Gérard Worms**  
Treasurer of the  
Fondation Ensemble.

**Alongside with the Foundation since its inception in 2004, he shares his vision and his firm commitments, in the light of his international responsibilities, exercised at the highest level.**

***In addition to your economic responsibilities at the international level, you don't hesitate to get involved in solidarity...***

I have always thought that a leader of industry should, at least in the second part of his career, devote a portion of his time to solidarity (national and/or international) from at least 10% allowing, at the approach of his retirement, for a much higher percentage. I devote 30% of my time to five charities with which I am involved. But even during my presidency of Suez, I maintained a minimum of 10%.

***The fight against illiteracy is also central to your concerns.***

France continues to produce, at the end of primary school, more than one child out of ten at risk of early school failure, that is to say not having

managed to learn to read. All studies show that this initial handicap is often irretrievable and creates exclusion.

The Association for Equality of Opportunities at School (*Association pour Favoriser l'Égalité des chances à l'École* [www.apfee.asso.fr](http://www.apfee.asso.fr)), with which I have been involved for almost 15 years, has developed and distributes in more than 250 towns in France, with the support of Government and necessary sponsors (like Total, the Fondation Bettencourt-Schueller, the Caisse des Dépôts, Bouygues), a mechanism that saves children who have this handicap. After the signature of a contract between the municipality and the parents, 'Helping Hand' conducts one and a half hour sessions, four times a week in the school premises. These sessions, rigorously structured, are under the supervision of our 'Engineers of Helping Hand'. More than 50,000 children have already benefited, 10,000 for the year 2009/2010. With all becoming almost good, or medium readers, at the end of primary school, enables them to avoid school failure. The extension of this mechanism could radically change the social beginnings of education in our country.

***You have been a staunch supporter of the Fondation Ensemble since its beginning. What is your assessment of the last six years ?***

When Gérard and Jacqueline Brémont asked me to become the Treasurer of the Fondation Ensemble, I accepted with enthusiasm because I profoundly admired the decision made by this family to consecrate a very large portion of the

revenues of their patrimony to an action of general interest and also the choice of this action (Water and Sanitation, Sustainable Development and Biodiversity in the least advanced countries) seemed to me to be especially relevant. I would add that the choice made by them of Irène Serot Almeras, as Director, has been a great success because her competence and reliability are exceptional. The tandem that she makes with Jacqueline Délia Brémont works remarkably well. As for the international base, it is attested by the fact that NGOs seek partnerships with the Fondation Ensemble and our network of experts is able to effectively judge the quality of projects, wherever they exist in numerous countries, (not all, obviously, or we would be too fragmented) selected by the Foundation.

***You are one of those who proposed, to the Board, the creation of a 'Grand Prize of the Fondation Ensemble'...***

We now have the benefit of hindsight to be able to choose, among the cases funded since the beginning, one of them as particularly exemplary as to the performance of the team conducting it, as by the results obtained. And I am sure that the fact that it will be honorary will in no way detract from the symbolic significance and the renown that this Grand Prize will confer on the recipients.

***Your advice for the candidates for the other two Prizes...***

I urge all those who wish to compete to put all their heart – which is usually big – into the presentation of their projects.



▲ Innovate while reconciling the human, animal and vegetable worlds.

▲ Innovate by developing technologies at the lowest cost to reach the greatest number of the most needy (Barefoot College / Mali).



Innovate, drawing from traditional skills, sources of local development  
◀ (La Voute Nubienne) (Médecine de la nature). ▲



**ENSEMBLE INNOVATION COMPETITION**

# Submit Your Project by 15 June 2011 at the Latest

**Six years after its creation, the Foundation is launching the Ensemble Innovation Competition. A tribute to the ingenuity and determination of many project leaders, who devote to it their energy and sometimes their lives. Indefatigable pioneers, nothing seems to curb their commitment to what they regard as a fundamental challenge: the reconciliation of man and his environment. The Foundation gives them a boost... And spotlights them.**

There are many initiatives on the ground which link human development and protection of the environment. But which are those that provide sustainable solutions? Economically viable and socially acceptable? Respectful of our environment? The 'Ensemble Innovation Competition' is especially dedicated to those approaches capable of listening to human needs, both social and environmental, and which succeed in mobilizing communities by sowing the seeds of true local sustainable development.

**An Honorary Prize:  
The Grand Prize  
of the Fondation Ensemble**

Through this Competition, the Foundation wishes to distinguish three initiatives. The 'Grand Prize of the Fondation Ensemble', stemming from the Programmes Fund, will reward a project, which is already funded by the Foundation and has been capitalized.

The winner will be selected by the Founding Members and by Members of the Board of Directors of the Foundation.

**Two Prizes of 20,000 Euros:**

Two other Prizes will be awarded: The Prize 'Ensemble Feminine' and the Prize 'Embark Ensemble', each with an allocation of 20,000 Euros and open to compe-



Women's Groups  
linchpins of development.

tion. For these two Prizes, a special jury will be created, bringing together mainly leaders of associations and foundations. It will be chaired by a leading figure in the fight against poverty and protection of the environment.

**How to know if  
your project is eligible?**

This competition is open to NGOs and all other non-profit actors, as well as anyone working in developing countries. It is up to you to verify if your project falls within these two focus areas: Sustainable Development and Conservation of Biodiversity.

The involvement of women is also a priority focus for the Foundation and merits its own prize. The Prize 'Ensemble Feminine' focuses most particularly on initiatives which promote the emergence of sustainable development by giving women the means of getting involved in every stage of a project...

Is your project the source of new and sustainable job creation and of a micro-economy respectful of the local communities and their environment? Is your approach potentially replicable on a much greater scale? The Prize 'Embark Ensemble' will reward an entrepreneurial approach with readily measurable results!

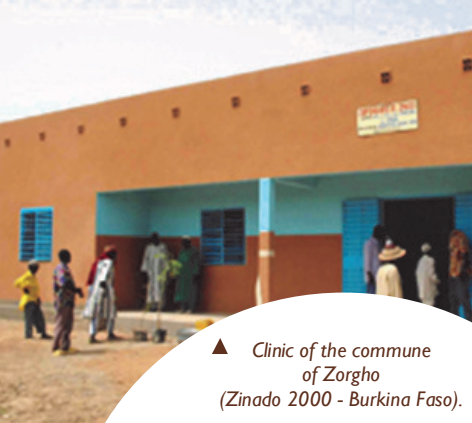
For complete information on the competition and to apply, simply visit the Web site of Fondation Ensemble. You can download the application form, check the eligibility criteria, the selection procedures and the schedule of the competition... Do not forget the deadline for applications, 15 June 2011...



**To compete for the Prizes  
'Ensemble Innovation Competition'  
download all the documents on**

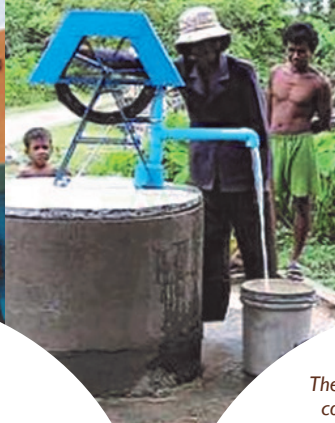
**[www.fondationensemble.org](http://www.fondationensemble.org)**

**COMPETE FOR THE PRIZES**



▲ Clinic of the commune of Zorgho (Zinado 2000 - Burkina Faso).

Only 5% of Cambodian wells have a pump (Ideas at Work - Cambodia).



▲ The absence of sanitation and the contamination of groundwaters still causes too many deaths (A Child by the Hand - Vietnam).



▲ In the region of Kayes, a tree for the communities is especially for shade and fruit (CaMiDe - Mali).



## SMALL GRANTS FUND

# 55 Microprogrammes Funded since 2008 Focus on the 5 Most Recent Partnerships...

**CAMIDE (Mali)** promotes the creation of nurseries and women's self-managed associations. Among the founding members of this project, the Foundation encountered Haidar El Ali and his Association, Oceanium, charged with the task 'Respect for the Environment'.

[www.camide.org](http://www.camide.org)

**ZINADO 2000 (Burkina Faso)** perpetuates access to drinking water and access to health care in the commune of Zorgho. Here, the inhabitants of Zinado, and of the 3 surrounding villages, will benefit from a new well, a water tower and the installation of solar panels on their Clinic.

**IDEAS AT WORK (Cambodia)** this Association, a social enterprise, promotes a system of water pumps available to the poorest, which can be produced and distributed locally and also develop the local economy.

[www.ideas-at-work.org](http://www.ideas-at-work.org)

This project was recommended to us by the Foundation Philippson.  
More information on



[www.philippson.foundation.org](http://www.philippson.foundation.org)

**THE GREEN BELT MOVEMENT (Kenya)**, founded in 1977 by Wangari Maatai, promotes quality of life in communities by encouraging the planting of trees. The project, supported by the Foundation, is located in the mountain ecosystem of Kenya. It aims to rehabilitate 50 hectares, including 30 hectares of forests. The goal is to plant 50,000 trees. In total : 1,200 direct beneficiaries and at least 10,000 indirect beneficiaries.

[www.greenbeltmovement.org](http://www.greenbeltmovement.org)



Download the list of Microprogrammes funded by [www.fondationensemble.org](http://www.fondationensemble.org)

**A CHILD BY THE HAND (Vietnam)** promotes access to drinking water and sanitation for the ethnic minorities of Na Ri, victims of contamination of groundwater by untreated wastewaters. Here 55 ecological toilets will be built and 52 wells. This means 535 direct beneficiaries.



[www.unenfantparlamain.org](http://www.unenfantparlamain.org)



Wangari Maatai  
Nobel Peace Prize 2004

**Editor-in-Chief:**  
I. Serot Almeras.  
**Graphic Design and Redaction :**  
B. Galliot.  
**Realization :**  
A.L Balan Peyrot

The Foundation wishes to sincerely thank all partners who have provided the iconographic documentation in this issue.

**Subscribe to the Newsletter**  
[www.fondationensemble.org](http://www.fondationensemble.org)

Fondation Ensemble  
45 rue de Babylone. 75007 PARIS.  
Tel : +33 (0)1 45 51 18 82.  
Fax : +33 (0)1 45 51 18 90

Circulation : 6,974 copies