



For a Sustainable Human Development Integrating Environmental Protection

COLLEGE OF EXPERTS
SPECIAL

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PRESS REVIEW



An article (in French) on the Foundation features in ADMICAL's bi-monthly magazine Mécènes N°3 (Sep/Dec 2013) It can be downloaded at <http://www.fondationensemble.fr> Go to News/Publications and then choose News

Dear Readers,

In this latest issue, the Foundation would like to share with you one of the highlights of its year: the College of Experts lunch. This gathering is an occasion not only to remind ourselves once again of the key role played by the College members in supporting the Foundation's work but also to discover together new initiatives in the field of international solidarity (see the summary of the talks given by Eric Julien and Vincent Feuillette on pages 2 and 3).

Over the years, the Foundation has received a growing number of requests to give talks and contribute to the sharing of experience. That is how I recently found myself at the Convergences World Forum, taking part in a round table on the evaluation and social impact of projects. This growing visibility is invaluable as it enables us to spotlight initiatives that are particularly interesting for the activities of foundations in France. Last month, we were pleased to welcome Jane Wales, founding president of the Global Philanthropy Forum and the World Affairs Council. Among our guests were representatives from around thirty private French foundations, keen to know more and to discuss how philanthropy is evolving. I was personally involved in organizing this event as I feel that it is important for the Foundation to take part in global initiatives at the same time as it supports micro-initiatives (see p. 4) that are often innovative and which make a difference at the local level.

Isaac Newton lamented the fact that 'we build too many walls and not enough bridges.' At the Foundation, we are trying to do the opposite. A foundation and an endowment fund recently joined forces with us to co-finance projects – clear confirmation that we are all capable, on our own scale, of becoming bridge builders.

Jacqueline Délia Brémont
Executive Vice-President

TECHNICAL SHEETS

On the Foundation's website, you will find around 30 technical factsheets with supporting diagrams that detail various methods and concepts drawn from the projects we support. Classified by field of action, they can be directly downloaded at: <http://www.fondationensemble.fr> Go to News/Publications and then choose Technical sheets

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The Foundation's College of Experts annual lunch was held on 25 September

For the seventh year in a row, the Foundation invited the members of its College of Experts to share their experiences over a special lunch. A convivial gathering in every way.

J. Délia Brémont welcomed the members of the College of Experts, thanking them for 'their invaluable support and loyalty' to the Foundation. 'It is thanks to each of you,' she said, 'that we have managed to implement an accepted evaluation tool and methodology. The Foundation's reputation and visibility continue to grow.'

At the last Convergences World Forum, I was personally invited to speak to an avid round table audience on the subject of project evaluation and assessment of social impact. For a Foundation such as ours, what is meant by social impact? How can it be measured? What answers have been found?

On 18 September, with the support of Judith Symonds, member of the College of Experts and director of JCS International (jcsphilanthropy-strategy.com) and of the Fondation Grameen Crédit Agricole, the Foundation also organized a dinner in honour of Jane Wales, founder and CEO of the Global Philanthropy Forum (philanthropyforum.org) and of the World Affairs Council. Around thirty family foundations were represented on this occasion. Together, we discussed the possibility of setting up a philanthropy platform in France such as already exist in Brazil and Africa to bring together donors and social investors committed to international causes.

Mrs Délia Brémont went on to stress her personal commitment to finding new

co-funding for projects. 'We are doing our utmost to satisfy the ever-increasing demand for support. Our goal is to double our budget. That is why I have been making frequent presentations to potential philanthropists to demonstrate my own engagement and to tell of the paths we have followed, paths that any of us can take, if we so wish.'



Jacqueline Délia Brémont

« Partner with foundations and endowment funds, to finance together projects. »

My commitment to the Foundation was clearly well-received. But it is in the long term that the results will be seen, and the needs on the ground are such that we must act quickly.

We are consequently turning more to foundations and endowment funds to cofinance projects selected by our Foundation and letting them choose whether they want to entrust our team with all or only part of the project monitoring. Transparency and openness are the keywords. We have put our nine years of experience and our monitoring tools at their disposal free of charge. In this way, each of our co-funders is free to choose the extent of their involvement.'

Mrs Délia Brémont concluded: 'With the recent advent of new co-funders such as the *Synergie Solaire* endowment fund (www.synergiesolaire.org) and a sizeable Swiss foundation, we are definitely on the right track.'

It's very encouraging. I feel that something has been set in motion ...'

**Eric JULIEN
(Tchendukua)**

Eric Julien, founder of Tchendukua, and his team have worked in Colombia for 25 years in the Sierra Nevada de Santa Marta, the world's highest coastal mountain range.

'On one side, you have glaciers at 6 000 metres of altitude and, 42 km below, the Caribbean Sea, with every climate known to man between the two. It's as if we were on a small-scale model of the planet Earth,' says Eric Julien. 'A total of 162 animal species have been identified and 14 endemic bird species – it's an amazing biodiversity hotspot.'

'I discovered the region when I was a young mountain guide. During one expedition, I had an attack of pulmonary oedema at 5 000 metres of altitude. I was fortunate enough to be taken in by the local inhabitants, the Kogi Indians, who looked after me and saved my life. How could I thank them? One of them explained to me how precarious their situation was due to seizure of their land, deforestation and the destruction of their sacred sites. He took me at my word. 'If you want to do something for us, help us get our land

« Enabling the Kogi to maintain their distinctiveness and learning about their world view enriches us, too. »

Eric Julien
www.tchendukua.com





Luc Mogenet

Florence Goudchaux

Claude Jamati

Judith Symonds

Michel Affholder

Jean-Louis Servan - Schreiber

Olivier Braunsteffer

back!' I have to admit that it was ten years before I went back. But I did keep my promise. The stakes are high, not only for the Kogi but for all of us. We need to understand how fortunate we are still to be able to interact with the 15 000 representatives of the last pre-Columbian community in existence. It is as if we could talk directly to a group of Mayas that had managed to preserve their collective lifestyle. Their cosmogony is completely different from ours, and they have something of inestimable worth: their ancestral know-how!

There's a story I like to tell that speaks volumes. During a trip to Europe, two Kogi Indians were invited to an astrophysics laboratory in London, where they were shown photos taken from the Hubble Space Satellite. The laboratory directors were stunned when the two visitors recognized a star in one of the pictures that they said could not be seen from the Earth. They even knew about a second star, hidden just behind. This goes to show that their community's access to knowledge is quite different from our own. I would love to see an astrophysicist talking to a Kogi Indian on an equal footing, as one researcher to another. It is not only an age-old relationship with nature that marks these communities. Maintaining their distinctiveness and learning about their world view enriches us, too.

To sum up, what results have we achieved over the last 15 years? Some 2 000 hectares of land have been bought back. The ecosystems are gradually being restored by the community itself, the only body that can judge precisely which trees should be reintroduced where, and what can and cannot be done in a particular place. I have noticed that they rely heavily on their ancestral knowledge of insects and numerous other species. For example, they are well aware of the crucial role of the tapir in scattering seeds and encouraging re-growth on their lands. But for me the most significant achievement is that the Kogi community has been empowered to tell its own story. By reaching out to them and learning from our differences, it is all of us who will benefit.'

Vincent Feuillette (Enea Consulting)

Enea Consulting was set up in 2007 with an unusual business model: its three founders chose, from the start, to dedicate part of their time to skill-based sponsorship, extending this commitment to all their team members, of whom there are now 25.

Vincent Feuillette explains: 'We've been working for six years now with NGOs and social entrepreneurs. In this way, we have been able to carry out over 1 700 days of skill sponsorship in the course of around 50 assignments with 30 partners. This work has been done not only with well-known NGOs such as *GERES*, *CARE*, *GRET* and *Engineers without Borders* but also with local grassroots partners, mainly in Africa, and mostly with social entrepreneurs who create jobs.

Enea Consulting is there to offer support on a wide range of issues, both future-oriented and technical. For example, *Engineers without Borders* called on us to assess the future impact of climate change on its activities. But we also deal with more practical issues, such as creating a business plan that will enhance the economic viability of energy projects. In other words, how to ensure that a business is viable in the longer term ?

Enea Consulting is also committed to assessing the impact of projects undertaken. As well as our skill sponsorship work, we set up an internal research and development programme three years ago to assess the social, environmental and economic impact of energy access projects. Our goal is to develop the appropriate methodology for this sector by selecting sound indicators so that we can then conduct relevant research at field level and develop a pragmatic outlook that will be effective in practice.

Take the example of a project to replace diesel technology with photovoltaic technology. How can we make this investment viable in terms of profitability and environmental impact? *Enea Consulting* has just finalized a comparative methodology

on this very issue that includes analysis of the life cycle of projects of this kind. The results are interesting and show how vital it is that both the technical and organizational dimensions be taken into account before a choice is made so that the final impact of the project is positive in economic, environmental and societal terms.

By working with both social and industrial stakeholders, our team contributes to building ever more bridges between the two worlds. On the one hand, we push NGOs to optimize their economic performance. And on the other hand, we encourage companies to improve the social and environmental impact of their practices.

« In the course of around 50 assignments, we have carried out over 1 700 days of skill sponsorship. »

Vincent Feuillette
www.eneaconsulting.com



This dual competency is highly appreciated and is now being made available to industry groups such as GDF Suez and Total. French energy providers are expressing considerable interest. When it comes to developing such initiatives, it is up to us now to ensure that they take matters as far as they can.

1 ACAMO TOGO

Access to drinking water and establishment of water committees

This small grant will be used to drill and rehabilitate eight wells and pumping systems in Ountivou canton. The project concerns 24 100 direct beneficiaries and also involves setting up water committees (managerial support and establishment of a financial contribution system for the maintenance of the installations and the development of local activities).

Duration: 6 months
Foundation grant: €9 000
Total budget: €46 070

www.acamo.org

5 HOST PHILIPPINES

Renovation of a centre for children in need

The objective of this project is the long-term renovation of the water and plumbing systems at a children's centre in the city of Bacolod (Visayas region). Every year, 500 children are cared for in the centre. Through the project, they will gradually learn to follow a sustainable approach that will include: renovation of the toilets, waste management and recycling, rainwater harvesting and filtration, irrigation and composting, leading to the development of organic farming.

Duration: 1 year
Foundation grant: €12 000
Total budget: €37 853

6 LA MAISON 24 FRANCE

Food aid for the needy

With the rise in the number of cases of extreme social hardship in the town of Périgueux, where the *La Maison 24* association operates, the Foundation's grant is supporting the daily distribution of staple products to 50 homeless people.

Duration: 1 year
Foundation grant: €10 000

2 ATREE INDIA

Protection of the Imperial Heron

The white-bellied or imperial heron (*Ardea Insignis*), mainly found in Bhutan, is a critically endangered species. The Foundation is supporting a preliminary study in key parts of the Manas tiger reserve region (census, monitoring, etc.). In order to enhance the impact of future conservation activities, local communities will be closely involved in defining the terms of reference.

Duration: 1 year
Foundation grant: €10 000
Total budget: €76 164

www.atree.org

3 CONAVI PANAMA

Protection of the Pygmy Sloth

The pygmy three-toed sloth (*Bradypus pygmaeus*) is a species native to Panama that was discovered in 2001. Little known, the pygmy sloth is already believed to be critically endangered. The research supported by the Foundation will make it possible to identify the animal's habitats, behaviour, etc., give local communities the means to help conserve it and gradually adapt existing legislation.

Duration: 20 months
Foundation grant: €12 500
Total budget: €45 470

4 ASS. NORMANDIE GUINEE (ANG)

Support for local beekeepers

Guinea is ranked 178th out of 187 countries on the Human Development Index. ANG's project for protecting the *Apis Mellifera Adansonii* and Stingless bees is aimed at 152 beekeepers and their families living in the town of Sarekaly (1500 direct beneficiaries). All will receive support for business development and for greater protection of the honey-producing region on which they are dependent (through combating the setting of bush fires, in particular).

Duration: 9 months
Foundation grant: €11 000
Total budget: €22 800



SMALL GRANTS FUND

10 new small grants have been awarded in 2013. Over €123 000 has been committed, almost half of which allocated to animal biodiversity conservation projects.

SMCRF NEPAL 10

Conservation of the Pangolin

Since April 2013, SMCRF has been running a pangolin (scaly anteater) conservation programme in the regions of Kavre, Illam and Dhakuta. The only mammal with scales known to date, the pangolin is today threatened with extinction, being highly sought after for its meat and its uses in alternative medicine. Scientific studies, anti-trafficking campaigns and school awareness programmes will be developed as a priority in these regions.

Duration: 1 year
Foundation grant: €3 000
Total budget: €6 000

www.smcrf.org

HORTITECHS / CFSI * BENIN 7

Technical advice for the development of horticulture, small-scale farming and micro-irrigation systems.

Duration: 2 years
Foundation grant: €24 000
Total budget: €64 258

AGRICUD / CFSI * SENEGAL 8

Combating poverty and promoting food security through the promotion of very small businesses.

Duration: 2 years
Foundation grant: €13 500
Total budget: €53 737

* Project carried out in the framework of the PFAFO programme (Promoting Family Farming in West Africa). For further details: www.cfsi.asso.fr www.fondationdefrance.org

SOS SULCATA 9 SENEGAL

Conservation of the Sulcata Turtle

Classified as 'vulnerable', the sulcata turtle has already received support from the Foundation. What has become of the specimens raised in captivity that were released into the wild? An intensive scientific study will be carried out over two years in the region of Ferlo in parallel with a public awareness campaign and the development of sustainable income-generating activities (beekeeping and market gardens).

Duration: 2 years
Foundation grant: €18 500
Total budget: €70 000

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