

EDITORIAL



From left to right: Jacqueline Délia Brémond, Gérard Brémond and Nathalie Délia Wenta

**'We have named this foundation, Ensemble (Together), because it symbolizes the link between all living beings, human and non-human, which form the precious chain of life on our planet'.**

FOR MORE INFORMATION

Discover the latest key figures and examples of actions implemented on the ground, by downloading the Annual Report of the Fondation Ensemble:



[www.fondationensemble.org](http://www.fondationensemble.org)  
News/Publications

Dear Reader,

Eight years ago, our state-approved family foundation was born, entrusted with a mission: To act for sustainable human development, respectful of the environment. I remember the beginnings of this beautiful adventure, the encouragements and the difficulties, the entire journey together. What a joy, day by day, to see this project come into being, carrying on through the years learning from each experience, to become this recognized and sought-after Foundation.

Today, we have the tools to go even further. Faced with the crisis that undermines aid for projects holders, how can the Foundation meet the ever-growing demands for co-financing quality projects? At the luncheon for our College of Experts, I described the process of looking for co-financing that I have undertaken over the last several months (see P.2). Nathalie Sauvanet, head of philanthropy at BNP Paribas, came to testify to the vitality of the sector (see P.2). She even talked of its 'staggering' evolution in Europe; enough to raise real optimism. The ecological emergency (see P.3) described by Antoine Cadi, a biodiversity specialist who recently joined our College of Experts, shows how much all of us must mobilize before it is too late.

I am writing today to all potential philanthropists who share our values and I invite them to discover our actions and our priorities. By joining our resources, we shall be able to implement more projects, Together, and bring concrete improvements to corners of life on this planet.

Jacqueline Délia Brémond  
Executive Vice President

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▲ Gérard Worms  
Member of the Board of Directors

Judith Symonds, JCS International ▲

▲ Luc Bonnamour  
Ex AFD

▲ F. Goudchaux  
Phitrust

▲ Christophe Jacqmin  
Inter-Réseaux

## SHARING EXPERIENCES

# Philanthropy and Biodiversity On the Agenda of the Annual Luncheon of the College of Experts

**The Annual Luncheon of the College of Experts of the Fondation Ensemble (F.E.) was held in Paris last September 20<sup>th</sup>. It was the occasion for an overview of the new approach of the Foundation, the philanthropic sector and biodiversity. A summary:**

### JACQUELINE DÉLIA BRÉMOND

**Executive Vice President of F.E.**

Jacqueline Délia Brémont explained in her introduction the fundamentals of the new approach she has undertaken. 'After 8 years of existence, 180 partnerships and having invested 18.5 million euros of our own funds, the Foundation receives each year more than 1,000 requests to support projects, often of quality.'

#### How to find co-financiers and convince them to act alongside the Fondation Ensemble?

'Last February, a bank asked me to testify before forty potential philanthropists, as a Founder who is deeply involved in the operations of the Foundation, by describing the rigour and effectiveness of our project selection and monitoring tools. There is also the joy brought on a daily basis by philanthropic engagement. The feedback has been encouraging, but the road is long.'

What is it all about? 'It is possible, of course, for them to contribute to our Fund globally. But they may also prefer having a real implication around one or several specific projects, already selected, that they will choose according to their interest, in a particular country or sector. They will then become partners and can follow the chosen project, in full transparency, through our reporting tools.'

This proposal is aimed at potential philanthropists who would have neither the desire nor the ability to create a structure like the one we have run for 8 years. It can also be an opportunity for them to gain experience, allowing them to create their own structure in the future. Of course, this initiative is equally addressed to foundations or companies who might wish to co-finance projects with us.'

Numerous contacts have been established. The future will reveal if they lead to a positive outcome. But, J. Délia Brémont concluded, 'I am optimistic', quoting appropriately the new book by Jean-Louis Servan Schreiber, Board Member, *Aimer (quand même) le XXI<sup>ème</sup> siècle* which means Love (nevertheless) the 21<sup>st</sup> Century. She then gave the floor to Nathalie Sauvanet.

### NATHALIE SAUVANET

**Chief of Philanthropic Offer  
BNP-Paribas Wealth Management  
Fondation de l'Orangerie  
and Consultant in Philanthropy**

Five years ago, Nathalie Sauvanet launched a service within BNP Wealth Management, offering potential philanthropists personalized support and turn-key solutions with the Fondation de l'Orangerie for Individual Philanthropy. How does she view this sector today, in France and Europe? Her shared experience complements a Study published in 2011.\*

What are we talking about? 'By philanthropy we mean private sector actions in favour of the general interest, whether it is expressed in money, time or skills', says N. Sauvanet. 'In France, since the law of 1 August 2003 came into force, allowing direct tax cuts for companies, as was already

the case for individuals, the sector is doing quite well. French companies are fairly generous (1.9 billion euros committed in 2011). Certainly, the crisis has led to a decline, but the level remains high, even higher, contrary to popular belief, than in England.

For individuals, it is more difficult to get figures because not everything is declared to the taxes authorities, often through ignorance or simple oversight. There is also everything that is given from hand to hand.'

**'In Europe, what I have seen from day to day, over the last five years, is a rapid evolution of the philanthropic sector that I would call staggering. There is no other word.'**



Nathalie Sauvanet

\* 'Great Fortunes and Philanthropy in Western Europe'. The study can be downloaded from [www.bnpparisbas.net](http://www.bnpparisbas.net).



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Individual patronage in France is evaluated at 3 billion euros\*. That is, without counting bequests, which are not taxed along the same lines. Thus, bequests to state-approved organizations that were 40 million euros, 10 years ago, are 1 billion euros today.

### What does philanthropy look like today?

Nathalie Sauvanet distinguishes three typical profiles among customers that she has followed in five active countries in Europe.

People without heirs make up the first strong trend. 'Five years ago, most were aged 85 years and over, and their budget was around 2 million euros. Currently, whether in France, Belgium or Luxembourg, it is often in the hundreds of millions of euros. I see a real change of scale and rejuvenation: the age of my clients is more often around 60 years.'

Even younger is the category of the so-called entrepreneurs. 'They are barely 40 years old, mainly 'serial entrepreneurs', with 40 to 60 million euros at hand, are highly active and also want to commit their skills. They are very involved in their local environment, demonstrate their lucidity and wish to preserve that of their children.'

Finally, N. Sauvanet is regularly approached about family philanthropy initiatives. Here, the motivations from one country to another, are very heterogeneous. 'In Belgium, for example, the aim is to recreate relationship and meaning in an entrepreneurial family. In France, it is more ambivalent because philanthropy can be seen as a burden. Do I have the right to transmit the weight of my commitment to my children?'

'At this stage of reflection, it is not for me to answer, but to organize meetings with other philanthropists with a view to exchange.'

\* According to a Study by CERPHI (Centre d'Etudes et de Recherche sur la Philanthropie : Center for Studies and Research on Philanthropy). [www.cerphi.org](http://www.cerphi.org)

### ANTOINE CADÍ

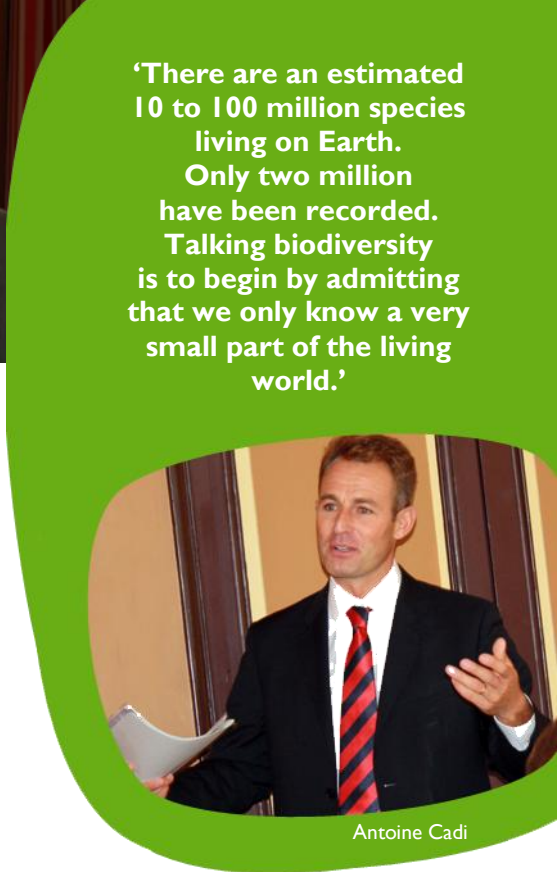
Advisor to the President of the League for the Protection of Birds ([www.lpo.fr](http://www.lpo.fr))

'Even if we still only know a little about biodiversity, the threats to it are well known. Each of us has in mind, in particular, the destruction of natural habitats, their fragmentation, pollution, invasive species and the impact of climate change (which increases the effect of fragmentation). The more space is cut up and the more adaptation and reactivity of species are weakened', says A. Cadi. 'Today, we are talking about the 6<sup>th</sup> Extinction. In fact, the disappearance of certain species is staggering, like the passenger pigeon of America, now extinct because of intensive hunting, even though it was the most abundant species in the world only 100 years ago!'

### Are threats to biodiversity inevitable?

On the ground, there are solutions. And A. Cadi illustrates them. 'Let us take the case of the American bison. Before the arrival of Europeans in America, there were 50 to 70 million bison. Then the herds were decimated. Thanks to conservation measures, the species continues today (at 350,000 head). This example shows that it is possible and important to mobilize. Fortunately, many organizations are becoming involved.'

The situation is serious. 'But, I am also noticing significant advances in international positions, mainly since the Rio Summit, which put Conservation of Biodiversity on its agenda. We certainly have not been able to keep to the target set in 2002: 'Zero Extinction in 2010'...But an important milestone was reached in 2005, thanks particularly to the 'Evaluation of Ecosystems for the Millennium' that highlighted ecological services (air quality, water purification, pollination, carbon sequestration)...In other words, the fundamental role played by species in ecosystems. While there is still much to do, I see, for example, that Biodiversity Strategy is today supported by the entire French Government



Antoine Cadi

'There are an estimated 10 to 100 million species living on Earth. Only two million have been recorded. Talking biodiversity is to begin by admitting that we only know a very small part of the living world.'

and that the decision was made to plan an end to soil artificialisation by 2025. These are encouraging signs.'

### How to respond to this ecological emergency?

According to A. Cadi, we must establish a dialogue at the highest level, between scientists and politicians. 'We must validate our findings on the ground at the international level, both as regards extraordinary and emblematic species as well as ordinary biodiversity that surrounds us and provides the ecological services that we so desperately need. We need to be heard, credible and share our findings. This is precisely the mission of IPBES (International Platform on Biodiversity and Ecosystem Services), created this year, which mobilizes 94 countries on all these subjects. I have just returned from Jeju Island, in Korea, where the IUCN\*\* World Conservation Congress was held at the beginning of September. This pooling at the international level of the most advanced expertise in the field of biodiversity is fundamental. 10,000 people coming from 170 countries were present. It will take this many arms and brains to advance the cause.'

The 11th Conference of the Convention on Biological Diversity just took place in Hyderabad, Southern India. Developed countries have committed to double their contributions by 2015. It is another step forward. Let us remain mobilized.

\*\*IUCN: International Union for the Conservation of Nature. [www.iucn.org](http://www.iucn.org)



LES AMIS DES BONOBO



BLEU ENERGY



MASNAT



GRDR



SEM

# SMALL GRANTS FUND

## In 2012, Fondation Ensemble Committed To 11 New Projects

The Foundation signed 11 new partnerships within the Small Grants Fund in 2012, representing €200,000, participating in a total investment of €720,000.

### SUSTAINABLE DEVELOPMENT (€ 79,000)

#### SOLIDARITÉ ENTRAÏDE MADAGASCAR (SEM)

Fight against deforestation and risky agricultural practices: reforestation and improved and diversified agricultural techniques.  
[www.semada.org](http://www.semada.org)

#### NURTURE AFRICA - UGANDA

Promotion of ecological constructions based on interlocking blocks. Awareness building in the community and providing training and entrepreneurial support for 50 young unemployed.  
[www.nurtureafrica.ie](http://www.nurtureafrica.ie)

#### GRDR - MAURITANIA\*

Promotion of vegetable production centres allowing a sustainable supply of the local markets of Guidimakha.  
[www.grdr.org](http://www.grdr.org)

#### GRDR - SENEGAL\*

Sustainable Economic Development and Eco-Citizenship in the community natural reserve of Boundou.  
[www.grdr.org](http://www.grdr.org)

#### VERTS LES ENFANTS ! - NEPAL

Protection and education of street children in Katmandu. Awareness about environmental professions.

#### ADF - MOROCCO

Fight against women's poverty and pollution caused by waste in the town of Berkane. Recycling plastic bags.  
[www.adf-global.org](http://www.adf-global.org)

### WATER AND SANITATION (€ 53,000)

#### BLUE ENERGY - NICARAGUA

Drilling of 75 Baptist wells and construction of 408 bio-sand filters for the residents of Bluefield.  
[www.bleuenergygroup.org](http://www.bleuenergygroup.org)

#### CULTURES ONLUS - NIGER

Construction of 10 sustainable wells for villagers (2), pastoral (2), agricultural (6) use and 8 Irrigation systems: traditional (6) and drip (2).  
[www.lescultures.it](http://www.lescultures.it)

#### EXCELLENT- KENYA

Construction of a 'sand dam' for access to drinking and agricultural water, yield improvement and fight against erosion. Protection of water resources by planting 6,000 trees.  
[www.excellentdevelopment.com](http://www.excellentdevelopment.com)

#### MASNAT - NIGER

Drilling of a deep well (118 meters) in Jaboungour, Azawagh.  
[www.masnat.fr](http://www.masnat.fr)

### ANIMAL BIODIVERSITY (€ 68,000)

#### FRIENDS OF THE BONOBO DRC

Education, protection and re-introduction of the Bonobo.  
[www.lolayabonobo.org](http://www.lolayabonobo.org)

#### CRPLWIRO - DRC

Creation of a special shelter for orphaned chimpanzees. Protection measures and awareness-raising of local populations.  
[lwiro.blogspot.fr](http://lwiro.blogspot.fr)

#### CENPAD - NIGERIA

Implementation of sustainable bee-keeping, a source of new revenues, respectful of local biodiversity.

Download the list of small grants supported by the Foundation since the beginning of the Small Grants Fund and information on the selection criteria:  
[www.fondationensemble.org](http://www.fondationensemble.org)

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