

EDITORIAL



I should also like to inform you of the departure, next July, of the Director of our Foundation, Irène Sérot Almeras, whose husband has been appointed to Washington. For my part, it is with great regret that I shall see her go, because it is with her and by her that the rigorous operation, for which the Foundation is known, was put in place. We, the Founders, thank her from the bottom of our hearts for the outstanding job she has done with unwavering devotion during these past six years. But we shall stay in touch because she has accepted to join the College of Experts. Therefore, see you soon, dear Irène...

Dear Reader,

News highlight of this year, the 'Ensemble Innovation Competition', will award three Prizes: the 'Grand Prize of the Foundation Ensemble', chosen by the members of the Board of Directors, and the Prizes 'Ensemble Feminine' and 'Embark Ensemble', to be awarded by a jury composed of personalities from the world of development and the environment, over which I shall have the pleasure of presiding. These prizes will all express our willingness to translate on the ground the close link between human development and protection of the environment.

Over the last six years, more than 16 million Euros have been committed in this direction. 145 projects were supported within the framework of our two Intervention Funds. Among these, more and more proposals are coming from social entrepreneurs like Albina Ruiz, Founder of Ciudad Saludable and enterprises like Solar Aid (see Page 3), able to demonstrate that economic development, on a grand scale, can be combined with an improvement in the living conditions of the most disadvantaged groups. On the brink of this period of social and solidarity economy, let us follow the path of these pioneers. And let us all participate in the acceleration of this movement...

Jacqueline Délia Brémond
Vice-President.

SUMMARY



The deadline for applications is 15 June 2011.
The Awards Ceremony will be in Paris in December at The Duc des Lombards.

Ensemble Innovation Competition: Introducing the Six Members of the Jury who will award the Prizes 'Ensemble Feminine' and 'Embark Ensemble'.

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Competition for the Prizes: Some Key Points for the Attention of the Candidates and Two Enlightening Experiences: Ciudad Saludable and Solar Aid.

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Just published: The Methodological Guide for 'Monitoring and Evaluation of Water and Sanitation Projects' coordinated by Arène IdF, pS-eau, F3E.

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Bénédicte Menanteau



Marc Antoine Martin



Lynda Mansson

'Today, developing multi-actor partnerships with a shared commitment to improving the environment is a priority. It is with this conviction that the FFEM is partnering with the initiative of the 'Ensemble Innovation Competition', of the Fondation Ensemble, with the shared goal of seeing the birth of new projects for sustainable development aimed at both the interests of the planet and of local populations.'

M.A. Martin.

'Think globally, act locally and change personally'.

Ignace Schops



Arnaud Mourot



Cécile Ostria



Ignace Schops

ENSEMBLE INNOVATION COMPETITION

Introducing the Six Personalities of the Jury

They agreed to join us in this new phase of the life of the Foundation. All recognized leaders of associations, collectives, foundations or institutions, they make up, with Jacqueline Délia Brémond, the Jury 2011 for the two Prizes: 'Ensemble Feminine' and 'Embark Ensemble'.

Lynda Mansson
Director-General
Foundation Mava

Lynda Mansson assumed leadership of the Foundation MAVA in August 2010 and since then has focused her mission on establishing strong partnerships in order to preserve biodiversity for future generations. Before joining the Foundation MAVA, she worked for 13 years at WWF International on topics related to strategy, operations and training.

Marc Antoine Martin
Secretary-General of the French
Fund for the Global Environment

Marc Antoine Martin, Engineer-General of Bridges, Water and Forests, has been involved for several decades in issues of territorial development and local and global environment. First of all in France and then in developing countries. After having held many responsibilities in these areas, he has become Director of the French Agency for Development and today occupies the position of Secretary-General of FFEM.

Bénédicte Menanteau
Delegate-General Admical

From the world of diplomacy and communications, Bénédicte Menanteau created, in 2001, the first Foundation of Medical Research devoted to cerebral palsy, then, in 2005, the Foundation Occitane for the visually impaired, women entrepreneurs from poor countries and the possessors of knowledge of nature. As Delegate-General of Admical, it is to the development of industrial and commercial sponsorship that she intends to devote herself entirely today.

'Recognizing the essential place occupied by sustainable development in philanthropy of today and tomorrow, it is quite natural that Admical supports the 'Competition of the Fondation Ensemble'.

B. Menanteau

Arnaud Mourot
Director-General Ashoka France,
Belgium, Switzerland

Arnaud Mourot became involved in social entrepreneurship after completion of his studies at the ESCP. In 2005, he became head of Ashoka France and participates in the development of this sector. Since 2007, he has also been directing the development of Ashoka in Belgium and in Switzerland. Versatile, he was a member of the French All-In Graeco-Roman Wrestling Team for 10 years and co-founded, in 1999, the NGO, Sport Without Borders, over which he still presides.

Cécile Ostria

Director-General and Spokesperson
of the Foundation for Nature
and Man

Cécile Ostria, scientist by profession, with a passionate awareness of environmental issues, has been with the Foundation Nicolas Hulot for the last 18 years and has been running it for the last 8 years. A Foundation, which has grown (35 employees), has overcome obstacles and faces a new challenge with the departure of Nicolas Hulot, the Foundation will now be called Foundation for Nature and Man. No one doubts that Cécile Ostria will put all her energy and passion into continuing and developing this work in the universal interest.

Ignace Schops

Director of the Belgian National
Park of Haute Campine

In 2006, Ignace Schops created the first Belgian National Park, on the basis of a concerted preservation of nature, mobilizing private and public actors. It was a great success: 700,000 visitors a year, 100 enterprises created, thousands of jobs and projects for replication in Europe. Ashoka Fellow in 2008, Ignace Schops won the Goldman Prize the same year. In 2011 he received the title of Honorary Doctor (University of Asselt – Belgium).

'The ecological, economic and social stakes are closely linked. Today, it is a matter of making our model for development evolve, "Ensemble – Together", so that humanity can continue to benefit from the environment on which it depends. This renewed and resolutely modern vision of progress places as primary criteria the well-being of all mankind and respect for life in all its forms'.

Cécile Ostria

'To meet current challenges, we must promote innovative solutions and encourage the participation of all sectors of society'.

Lynda Mansson





▲ Albina Ruiz- Founder of Ciudad Saludable (Peru)

'We can still change the world. But to succeed in this formidable challenge, we shall have to be creative, invent new models and accept our differences in order to focus on what unites us. That depends only on us, on the ability of each of us to realize that we can each become an agent for change and to believe that Ensemble (together), everything becomes possible'.

Arnaud Mourot



Giving a Boost to Innovation

20,000 Euros will be awarded to each Prize: 'Ensemble Feminine' and 'Embark Ensemble'. Who can be concerned? Just before the deadline for applications, the Foundation reveals the Enlightening Experiences of Ciudad Saludable and Solar Aid with Some Key Points.

Each year, 130 million hectares are affected by desertification. 250 million people are impacted. 25% of known species are in danger. It is all of the natural functions which are threatened. Nevertheless, each day, men and women are fighting against these phenomena which affect the poorest populations especially. They invent new solutions to reconcile the fight against poverty and environmental protection: Sustainable agriculture, rational management of soils, protection of biodiversity, dissemination of renewable energy. What new solutions will they dare to try?

In creating the Prizes 'Ensemble Feminine' and 'Embark Ensemble', the Foundation wants to encourage the boldness of these pioneers, highlighting the originality of their approach, giving a boost to these initiatives. This support can sometimes be beneficial after an initial pilot phase has been tested successfully (even on a small scale). The involvement of women, at each stage of the process and the entrepreneurial approach, is especially honoured in 2011. For more information and to participate in this competition, please visit the Web site of the Foundation. And good luck to all...

CIUDAD SALUDABLE

In Peru, Albina Ruiz uses the Enhanced value of Waste as a Lever for Development.

In the district of 'El Pino', one of the poorest of Lima, the 'recicladores' (waste collectors), organized into micro-enterprises by the Association, Ciudad Saludable, help to improve the living conditions of nearly 4 million people.

For 4 soles (1€) per month, they undertake to collect the waste of one family. A sum that many today agree to pay: because Ciudad Saludable contributes to improving the living conditions in the neighbourhood. The air becomes more breathable, people's health improves and the development of this activity brings new employment opportunities.

Albina Ruiz and her Team help and support these micro-entrepreneurs in their administrative procedures, their logistics and their fundraising. Once they come together they form a strong group against recycling companies and can do without an intermediary, thus obtaining better prices for the resale of the collected waste.

Replication on a larger scale is the order of the day, which will impact more than 600 recyclers in three other municipalities of Lima.



For more information: www.ciudadsaludable.org



Solar Aid

Solar Energy within the Reach of Many

Barely 2% of rural populations in Malawi have access to electricity, thus the vast majority continues to use kerosene, candles and fire as energy sources, however harmful to human health and the environment.

Solar Aid allows these communities to become self-sufficient in energy thanks to the creation of micro-franchises within the local populations, able to quickly disseminate a system of solar electrification at the lowest cost. The keys to the success of Solar Aid are: an excellent knowledge of the local needs, affordable and technically appropriate solar products, support and help throughout the launch phase and strong investment returns.

In 4 years, 100,000 Africans now have access to solar electricity, 122 entrepreneurs have been trained and 5,800 systems sold. In addition, 19 clinics, 8 community centres and 108 schools have been equipped.



For more information: www.solar-aid.org



To compete for the Prizes

'Ensemble Feminine' and 'Embark Ensemble'

www.fondationensemble.org

COMPETE FOR THE PRIZES



The deadline for applications is:

15 JUNE 2011



Méthode
pour concevoir et mettre en œuvre
le suivi-évaluation

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- Concevoir un dispositif de suivi-évaluation 23
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'The mechanisms for monitoring and evaluation are still often designed in a way that their implementation imposes a constraint on the project leaders, by the donors, rather than being real tools for management' .'

JUST PUBLISHED

Monitoring and Evaluation of a Water and Sanitation Project: How to Maintain the Right Course?

The first edition of the **Methodological Guide for 'Monitoring and Evaluation of Water and Sanitation Projects'** has just appeared, created jointly by F3E, pS-Eau and Arène Ile-de-France, in collaboration with the Fondation Ensemble. A tool designed primarily to improve the management of projects.

This guide, designed between 2009 and 2010, with the support of the French Ministry of Foreign and European Affairs, is based on the exchanges of a working group composed of local authorities, NGOs, water agencies and the Fondation Ensemble. A method was developed to design and implement a mechanism for monitoring and evaluation, as well as a grid for reading a classic water and sanitation project. Although monitoring and evaluation are complex subjects, the guide is accessible to an audience of non-specialists.

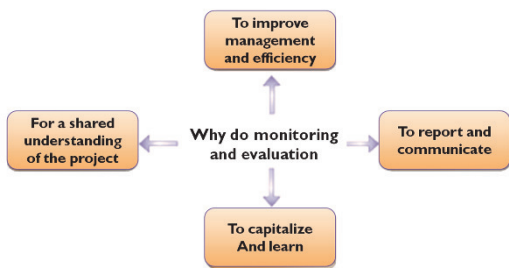
You will not find turn-key operations, but rather guidelines. This book focuses on monitoring and evaluation of achievements and on the results obtained, not on the techniques used.

The aim is threefold: to improve the management of a project between the different actors, report and communicate in order to better capitalize.

Three support phases were identified, which will optimize the formulation of the project, refining the mechanism for monitoring and evaluation: To whom should it serve as a priority and for what? What indicators should be put in place? How should the monitoring be organized together with the implementation (collection and analysis of data)?

This book was designed primarily as a tool for decision support, an instrument panel. From there a vision emerges which is both a summary of the project and also most likely more transparent.

A leaflet for local elected officials and other decision makers is also available. These documents are accessible from F3E, pS-Eau and ARENE Ile-de-France. They can also be downloaded from their Web sites.



To download these documents:
www.f3e.asso.fr
www.pseau.org
www.arenedf.org



Restoration of Forest Landscapes in Madagascar

5 years after the start-up of the project, 70 Malagasy communities in the region of Fondriana-Morolambo have chosen to work closely with teams from WWF and participate directly in the preservation of their environmental patrimony. An encouraging result which illustrates the validity of the approach adopted here: to create a balance between the needs of the people and the supply of goods and services that the forests provide. Empowering communities, forest restoration activities, alternative crop and value chain development, biodiversity conservation, download the complete report **'Restoration of Forest Landscapes, Five Years of Achievement in Fondriana-Marolambo, Madascar'** on:

www.wwf.fr

Activity Report

With evaluations and follow up for each project, the Fondation seeks to measure the results, specify the indicators, correct mistakes and to capitalize. The Annual Report, which can be downloaded from the Foundations's site, presents examples of projects and discusses the various actions taken to share experiences.

To download the Activity Report of the Fondation :
www.fondationensemble.org
Category: News / Publications

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