

EDITORIAL



Call for Projects 2011

Fondation Ensemble is following up on the Call for Projects launched in 2010: *Sustainable Development and Job Creation*, in its priority areas for intervention – water purification and sanitation, protection of biodiversity and distribution of renewable energy. This call concerns its seven priority countries (Benin, Malawi, Mozambique, Cambodia, India, Laos, Peru). **The due date for receiving Proposals is 11 February 2011:**

For more informations see www.fondationensemble.org

Launching the 'Ensemble Innovation Competition'

The Latest 2011, this competition, launched by Fondation Ensemble, will reward three initiatives: 'Le Grand Prix de la Fondation', an honorary prize dedicated to one of its partners in the Programmes Funds. And two prizes open to a candidate, each with an endowment of 20,000 Euros: 'Ensemble au Féminin' and 'Entreprendre Ensemble'.

For more information see www.fondationensemble.org



Dear Reader,

Peru has been among the seven priority countries for intervention by the Fondation Ensemble, since its inception. Our team visited the country last October to track the projects we support and returned with a wealth of evidence collected, as the results show. This Issue takes us to the poorest rural communities in the Amazon forest, into the slums of Lima, high in the Andes... It allows us to follow the projects in their diversity.

What have we learned from these visits? That the crops are not all of the same nature, nor have the projects reached the same level of maturity... And where are the closed programmes? Discover, through the projects of CARE and AVSF (Agronomes et Vétérinaires Sans Frontières), how the Fondation remains mobilized for the long term, attentive to any new needs expressed.

In 2011, the Fondation Ensemble will launch a call for projects focused on social entrepreneurship. But this Issue already allows us to share the experience of WSP (Water and Sanitation Program) and of Ciudad Saludable, with all the hopes borne by this approach, which breaks with the policy of assistance.

Let us hope that in 2011, even facing some difficult situations for intervention, we can build new bridges between both private and institutional donors. The more we act together, the more plentiful the harvest will be.

Enjoy reading and best wishes,

Jacqueline Délia Brémond
Vice-President

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A priority country for intervention by the Foundation, has a population today of 29 million people, of whom 28% live in rural communities and 12% of whom are considered extremely poor.

The investments of the Fondation Ensemble in Peru represent close to 1.5 million Euros.



Three years after their start-up, the treatment plants of Choquehuenca and San José have their imitators. (Care)



In Cachi Baja (Huando), the locals are the first supporters of reforestation, which contributes to the groundwater recharge. (AVSF)

Thanks to a sprinkler system of irrigation, very dry zones are green all year round. (AVSF)

CLOSED PROJECTS

Even a closed programme has not necessarily had its last word ...

On mission in Peru, last October, the Foundation team visited two closed programmes: Care and AVSF. What has become of them? What extra time have they found? Attentive to all new needs expressed, the Foundation rarely returns empty handed... Demonstration.

At Choquehuenca and San José, the evaluation began with a technical inspection. Were both treatment plants working properly? At first, no major technical problem was raised, except for the presence of salts in the effluent and parasites in the sewage sludge. Nothing serious. But the teams are hard at work to remedy this.

More significant is the special interest that the municipalities, and more recently the PNUE, appear to give this programme. Choquehuenca, in 2009, recognized as an Eco-Efficient City, was able to invest in a municipality-controlled landfill. Like San José,

Choquehuenca is an environmental example. Three years after getting the installations up and running, the teams are mobilized for replication on a larger scale. A real success. But the Foundation will also remember from this visit two points for special attention: the rate of connection of families to the network (it is indeed regrettable that only 48% of them are now connected) and the waste of treated water (in San José it is still not used to irrigate the land around). Two crucial points in terms of sustainability.

Ensuring project sustainability is a priority for evaluation

Change of scenery. Here we are with AVSF (closed in 2009). Project Progrehsu is located at altitude in the provinces of Huancavelica and Castrovirreyna to the south west. In this rural setting, accessible only with difficulty, hats off to project leaders who have done a tremendous job of reforestation, sprinkler irrigation, improved pasture and access to drinking water. Overgrazing, practised for many years, gives the landscape a lunar character. But hopes are gradually reviving within communities. Reforestation in the villages of Cachi Baja, in Huando, and

Paltamachay, in Yauli, both sorely lacking water, commands admiration! In Paltamachay, some 80 hectares will be reforested in the years to come, against 10 originally planned. According to the person in charge of the community 'the people were not necessarily motivated in the beginning, but when they saw that reforestation would give them more water, most of them were motivated and their ambition increased tenfold'. It remains to ensure the proper planting location (upstream sources) and species selection (in order to avoid planting eucalyptus).

The construction of sprinkler irrigation systems is also one of the great successes of the project. According to Wilber Ascona Rojas, the President of the Community of Cabrachancha, 'thanks to these facilities the community can achieve up to 3 or 4 harvests a year'. A solution that should probably be applied more widely.

As for group production of cheese, even if quality problems arise (for example, the milk is not pasteurized) would it not be appropriate to help them organize into cooperatives?

So many targeted ideas being considered by the Foundation to ensure the sustainability of each one of its projects. There should be no doubt that in one case, as in each of the others, a lasting change is in the works. Involved, since its beginning and close beside them, the Foundation will continue to monitor them closely!

sustainable sanitation alliance

SuSanA
(Sustainable Sanitation Alliance)

If you wish to participate in the promotion of sanitation systems in order to meet the Millennium Objectives... Contact SuSanA, informal network of organisations (currently 125 from 45 countries) thereby giving your initiative a global reach...

To learn more on SuSanA
www.susana.org





▲ Ciudad Saludable, created by Albina Ruiz, has developed a model for recycling waste which is being replicated on a National level.

▲ A local woman of Cajamarca (Peru) equipped with new toilets. (WSP)

SOCIAL ENTREPRENEURSHIP

How to break with the rationale of assistance?

The programmes ‘Sanitation is Business’ (WSP) and ‘Micro-Enterprises for Recycling Waste’ (Ciudad Saludable) are two Peruvian examples achieving the most encouraging results. They show that, even among the poorest populations, a market can emerge and an economy be activated. Examples...

Since the programme « Sanitation is Business » was started in Peru, it is estimated that nearly 9,000 homes have been equipped with toilets, directly or indirectly. Promotional campaigns, adapted systems of credit, start-ups of secured credit groups among families, the NGO ADRA, which is implementing the programme in two out of four pilot sites, has invested a large part of its energy in the targeted populations.

When the Municipality also plays the Game, the results are even more spectacular

In Anta, 33 families have decided to take the plunge in two months. *‘I was able to build my toilet stall with the help of the Town Hall, the Community and the Municipal Fund’* we were told by a farmer, whose income is no more than 900 soles per month (i.e. approximately 240 Euros).

WSP (Water and Sanitation Program) has succeeded here, with the NGO ADRA and Care, as government officials have emphasized, in breaking the beneficiaries away from the policies of assistance. A suitable offer was studied,

providing for specific price and incentive schemes for developers.

In Cajamarca, through Care, 187 homes have been equipped and 7 hardware stores have been set up. A report, in which a group of industrialists and financiers who are involved at the national level, have taken an interest, concerns the concept of a new and reasonably-priced sanitation kit. 2011 will be the year of a change in scale: 8 regions will try their turn at taking on the challenge! So many very encouraging signs...

Waste collection creates new employment opportunities

Replicability is also the news in Ciudad Saludable, created by Albina Ruiz. This micro-enterprise programme for recycling waste has reached as far as San Juan de Miraflores, a district of Lima. Through awareness campaigns by selection, structuring the waste collection and development of prospects, Ciudad Saludable has gradually been able to establish a true local micro-economic model.

‘Now we are pretty well received’ confided a woman recycler from San Juan de Miraflores and her father, very satisfied to be earning their living by contributing to the preservation of the environment. *‘Our waste is recycled at the new sorting centre and purchased at a fair price. We are organized into an association and we enjoy a status and stable incomes.’*

The BID (Inter-American Bank for Development) has also been convinced. Its support will allow Ciudad Saludable to be extended to three new villages of Lima. And the key: 600 recyclers perpetuated! Replication is also planned at the

National level... It confirms the scale that Ciudad Saludable has achieved in its country.

Social entrepreneurship at the heart of the 2011 Call for projects by the Foundation

These interventions made by Ciudad Saludable and WSP in Peru demonstrate that it is possible to combine a certain market logic to fill the needs of populations, which are among the poorest, by converging objectives with results. Other programmes, funded by the Foundation, follow this path: seeking sustainability through the establishment of an economic circuit adapted to vulnerable populations.

The 2011 Call for Projects by the Foundation reflects this trend and extends it to its seven priority countries for intervention: Benin, Malawi, Mozambique, Cambodia, India, Laos, Peru.

Social Entrepreneurship to be Honored in 2011

You are looking for long term support, consult the

Call for Projects ‘Sustainable Development and Job Creation’

reserved for the Programmes Funds of the Fondation Ensemble : www.fondationensemble.org



▲
Spectacled Bear
in the Chapparri Reserve. A newborn was
named Pierre; salute to Pierre Gay, Director of
the Doué Zoo - la - Fontaine
(Naymlap)



▲
White-winged Guan and Andean
Condor, two species reintroduced into
the Chapparri Reserve. (Naymlap)



▲
Humboldt Penguins, an endangered species.
(Ambassades Animales)

ANIMAL BIODIVERSITY

Chapparri Reserve

The natural environment of the community
has become its most precious asset

It took 10 years... the unwavering determination of a man, Heinz Plenge, and his partners, for the emergence, in the north of Peru, of the first area of private community conservation in South America: Chapparri. All together, 34,420 hectares of forests, situated in the region of Tumbes and managed by the local community of Santa Catalina of Chongoyape. Guided Visit...

As for the 6,000 visitors, who discover this site each year, it is strongly advised to bring a pair of binoculars. For beyond the 4 spectacled bears welcomed into the enclosure designed for their conservation and outside aviaries reserved for the passing Andean Condors, the guided tour of the Reserve continues to surprise you.

Eleven spectacled bears, which have been identified in the Reserve, roam here freely. Along your journey, it is not impossible that you could encounter a white winged guan. Considered extinct for more than 10 years, specimens have recently reappeared. Finally, the most observant might have the pleasure of seeing an Andean Condor. This endangered species has recently been observed again in the Reserve.

But the great victory of Heinz Plenge and the Naymlap Association, is to have succeeded in convincing the people of Santa Catalina de Chongoyape to preserve the riches of their land. If the income from tourism seemed to motivate them initially, today the environmental argument seems to prevail. Everyone realizes that the precious and fragile natural capital that surrounds them can be the source of new revenues.

Thus, 60% of the monies collected by the tourism industry are earmarked for projects run by the community: Education, health, surveillance rounds. The remaining 40% will be used for site maintenance. In all, 18 jobs have been created: 5 guards from the communities monitor the site. 13 guides perform an important work of conservation awareness.

A protected natural area may lead to another...

Does the battle of Naymlap stop here? On the contrary, it seems that nothing can wear down the passion of his team. Not even the endless administrative meanderings, sources of interminable delays. Last October, the Navy gave him a formal letter accepting the establishment of a coastal area of 20 km long and 500 m wide, located in Illescas. Another success, which will soon allow the reintroduction of a population of Humboldt Penguins and Andean Condors. Together Naymlap and Ambassades Animales are continuing their efforts at protection, shared with the communities in favour of endangered species.

ACTUALITES PARUTIONS

Two new Fact Sheets are available on the Foundation Website.

Arboloo Latrines

(Concern Universel).

A sanitation system within the means of the poorest rural areas, encouraging sustainable fertilisation and reforestation.



Maintenance of Water Points in Rural Areas

(Inter Aide). A technical solution to sustain the water points and develop a local micro-economy.



For additional information:
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Technical Sheets

Redactor in chief:
I. Serot Almeras.
Graphic design and redaction :
B. Galliot.
Realization :
A.L. Balan Peyrot
G. Burkhardt

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Subscribe to the newsletter
www.fondationensemble.org

Fondation Ensemble
45 rue de Babylone. 75007 PARIS.
Tel : +33 (0)1 45 51 18 82.
Fax : +33 (0)1 45 51 18 90

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