



For Human Development Incorporating Environmental Protection

NEWSLETTER No. 23

SPECIAL COMPETITION

JAN/FEB 2012

EDITORIAL

Dear Reader,

Best wishes for 2012... In the current context of crisis, this may seem dubious. The word 'crisis', coming from the Greek 'krisis', also means discernment. An incentive to use it in the most effective way, for the great success of our enterprises, is a good resolution to put into effect...

On the positive side, I am very happy to start the year honouring in this Newsletter the three Prize Winners of the Ensemble Foundation Competition. Bravo to Agronomists and veterinarians Without Borders (AVSF) and its Peruvian partners, who are receiving together the 'Grand Prize of the Foundation'. Bravo to Oumy Seck, for her project of micro-gardening on tables in urban areas of Senegal: the 'Ensemble Feminine' Prize. And bravo to Alphonse Worou, Master Beekeeper from Benin: the 'Embark Ensemble' Prize.

I have always thought that lasting change can only truly come about through initiatives firmly rooted in human scale. This is one of the missions of our Foundation.

The second edition of the Ensemble Foundation Competition will be in 2013. I am already delighted at this prospect, as well as the new partnerships to come - particularly through the Call for Proposals launched by the Foundation at the beginning of this year. Yes, I am also delighted at the thought of all these impending encounters. They are infinitely precious for us...

Jacqueline Délia Brémond
Vice-President



From left to right:
Irene Flores : Grand Prize of the Ensemble Foundation
Oumy Seck : the 'Ensemble Feminine' Prize
Alphonse Worou : the 'Embark Ensemble' Prize

CALL FOR PROPOSALS

The Ensemble Foundation is launching a new Call for Proposals focusing on projects with multiple benefits (environmental, social and economic impacts, disaster risk reduction). Both Intervention Funds are mobilized.

To Apply:

www.fondationensemble.org



SUMMARY

Awards Competition of the Ensemble Foundation: Presentation of Projects and Speeches by the Prize Winners.

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The Life of the Foundation: Focus on the latest programs selected by the Foundation in 2011.

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Call for Proposals 2012: The Foundation mobilizes its two intervention Funds, the Programs Fund and the Small Grants Fund.

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J. Délia Brémond (left)
Vice-President and
President of the Competition Jury

Nearby :

Cécile Ostria (middle)
Managing Director and Spokesperson
of the Foundation for Nature and Man

Bénédicte Menanteau (right)
General Delegate of Admical

Irene Flores receiving
the Grand Prize of the Ensemble Foundation,
from Gérard Worms, board member (left)

Gérard Brémond,
Chairman of the Ensemble Foundation

PERU

'GRAND PRIZE OF THE ENSEMBLE FOUNDATION'

The important thing here in Peru is the partners on the ground. They are the ones who know the country as they live there. We have only assisted them.' said Mr. Claude Roger, President of AVSF.

THE AWARDS
CEREMONY
ENSEMBLE
FOUNDATION
COMPETITION

The Awards Ceremony of the Ensemble Foundation Competition was held in Paris, last December 15th 2011, at The 'Duc des Lombards' Jazz Club, in the presence of 60 guests. Gérard Brémond and Jacqueline Délia Brémond, Founders, presided over the evening. 'These prizes are awarded to highlight remarkable actions which represent the values of the Ensemble Foundation', emphasized Gérard Brémond. 'Since its creation in December 2004, the Foundation has supported 160 projects and participated, with other donors, in a total investment of 40 million Euros. In a world dominated by anxiety, a bit of sunshine on projects which bring lasting change is good for us all.'

Gérard Worms, a member of the Board of the Foundation, presented this Honorary Prize, indicating that the winner was selected among 'the hundred plus programs supported and completed by the Foundation'. 'The success of a program, as we know well, depends principally on the quality of the relationship between the actors', continued G. Worms. AVSF's project was considered exemplary by the quality of the partnership between AVSF and its three Peruvian partners (Indesco, Atiy-paq, Cedinco). The Board of Directors also wished to reward the many areas of intervention (preservation of soil fertility, management of water resources, reforestation and the development of income generating activities) and highlighted the remarkable involvement of communities in this project, ensuring long-term sustainability.

'We are very proud', said Claude Roger, President of AVSF. 'The Foundation has been a very important support for us for a long time. We thank you very much. This is a very involving project. The important thing here is the partners on the ground. It is they who know the country, because they live there. We have simply assisted them.'

Irene Flores, representing 3 Peruvian Associations, running this projet, spoke on behalf of the beneficiary families, to express their gratitude. 'This project has been conducted in a difficult environment at over 3,000 meters altitude, with 4,000 farmers in great difficulty. We are very satisfied with the results.'

The incomes of families have increased by 22%. This is an outstanding project, which serves as a model today, notably for sprinkler irrigation. Even if, concluded Irene Flores, 'there is still much to do!'

Today the goals fixed by AVSF have been far exceeded.



The advantages of small sprinkler irrigation are such, that many institutions, including the Peruvian State, are undertaking this principle.

Finally, milk production has increased by 22.5% which has allowed the emergence of cheese production, a source of new revenue.



Agroforestry is carried out on 34 hectares. 13 hectares of cultivation land have been rehabilitated.

At Paltamachay (Yauli), nearly 63 hectares of pine and quinal that have been planted. While the program originally planned to reforest, at best, 10 hectares!

94 hectares of high altitude pastures have already been protected from grazing flocks. 85 small plots have been planted with experimental crops.



'GRAND PRIZE OF THE ENSEMBLE FOUNDATION'
This honorary prize was awarded to the Association Agronomes & Vétérinaires sans Frontières Without Borders, for the Program for Sustainable Management of Water Resources and Land, in Peru. Ensemble Foundation's Grant: €282,000. Total Grant: €478,400

THE 'ENSEMBLE FEMININE' PRIZE **SENEGAL**

'This encouragement goes directly to women who struggle daily against poverty, on economic, social and political levels. This Prize is really coming at the right time!' said Oumy Seck.

'We have set the goal for ourselves to develop the capacities of women in order to promote their autonomy. A woman is an ensemble. She supports the family in every way: nutrition, education, health... It is by organizing home visits, chats and awareness sessions, that we were able to report on the needs they expressed. We wanted to bring them our know-how, particularly in relation to nutritional problems, by giving them access to micro-gardening techniques.'

Our experience has opened up opportunities for us with donors, such as the FAO.

Recently, through decentralized cooperation, we have set up exchanges of expertise on family farming with the city of Cergy. Started in 2006, this projet aims to train and build capacity of 340 women, organized in 17 cooperatives. This Prize is really timely. It will allow us to work together, with a common objective. Together, women are going to be able to take on the challenge of micro-gardening.

This word 'together – ensemble' touched us deeply, because it matches the mission of our Association: 'Together – Ensemble, for Sustainable Development'.



Women members of CEEDD
Gardens created in Mali following the methods taught by the CEEDD at Thies, in Senegal



THE 'ENSEMBLE FEMININE' PRIZE

This Prize was awarded to Mrs. Oumy Seck, President of the 'Centre for Listening and Training for Sustainable Development', in Senegal. Endowment : €20,000.



'We all know that women's action is fundamental, so fundamental that no program, whatever it may be, can succeed without their participation.' J. Délia Brémond.

'Being a member of the Jury of this Competition has enabled us to share our experiences, particularly among Family Foundations'.



Lynda Mansson
Executive Director, Mava Foundation,
Jury Member of the Ensemble Foundation Competition

THE 'EMBARK ENSEMBLE' PRIZE **BENIN**

'The enterprise must not remain in the hands of only one person. Everyone should be able to find their way out of poverty.' Alphonse Worou.

'Today is a great celebration for me. I have suffered too much in my life. I want to share in improving people's lives, helping them out of poverty. The enterprise must not remain in the hands of only one person. That is why we have trained 60 beekeepers, 19 of whom are women. The Association, Ruche des Collines, entrusted 10 hives to each one, to be reimbursed over 3 years. Today, we have 1,100 beehives and we produce 3,000 liters of honey. I thank the Foundation, which helps us to finance the construction of a sustainable honey farm. I am happy today,

because I see that people have begun to improve their lives and their children go to school. Also, 50 hectares of forest have been replanted! We must continue to swarm.'

'If there is one business to support in Benin, it is beekeeping', continued Michel Pernod du Breuil, Founder of SENS (Solidarités, Entreprises Nord Sud), a partner of the project, 'The effects are impressive, the changes induced are profound. Today, 10 social businesses are emerging in the Colline's area in Benin. This Prize rewards very different journeys in life. From their encounter emerge outstanding projects. We are at the very heart of social innovation.'

THE 'EMBARK ENSEMBLE' PRIZE
This Prize was awarded to Mr. Alphonse Worou, Master Beekeeper of the Association 'Beehive of the Hills', in Benin. Endowment : €20,000.



A. Worou, on the left, with M. Pernod Du Breuil (center) presented J. Délia Brémond with a sample of his Cosso honey and announced the launching of a production which will bear the name of the Foundation. For the Vice-President of the Foundation, who also has beehives, this is the prelude to numerous exchanges...



'The Foundation shows a growing interest in social entrepreneurship. I can only rejoice.'

Arnaud Mourot
CEO, Ashoka France, Belgium and Switzerland
Jury Member of the Ensemble Foundation Competition



The association 'Ruche des Collines' has already trained 60 beekeepers.

At the last Programs Commission in 2011, the Foundation selected new projects. 8 agreements were signed up to now, amounting to funding worth €1,266,000, for nearly 45,000 beneficiaries, with a total investment of all partners combined of €4.5 million. Focus on these initiatives.

LIFE OF THE FOUNDATION

PROTOS BENIN

Actions on local governance of water resources in 5 municipalities to maximize access to water and food security for villagers; hygiene awareness; sanitation.



WATER FOR PEOPLE PERU

Improved access to sanitation and good quality water by using the skills of local businesses.



CHRISTIAN AID PERU

Improved access to water, food security and revenues for rural communities, by the development of micro-entrepreneurship and adaptation to climate change.

CONSERVATION INTERNATIONAL CAMBODIA

Protection of flooded forests, improvement of fishing and access to water, through sustainable resource management.



HELVETAS MOZAMBIQUE

Optimized management of water resources to increase food production; adaptation capacity building for families facing climate change, particularly drought.



THE FOREST TRUST LAOS

Sustainable community management of teak forests, to obtain FSC Certification and the establishment of links with international markets.



GRET LAOS

Diversify and increase incomes of the poorest and most isolated rural families while preserving their natural resources and enhancing the forest resources (bamboo).



ESSOR MOZAMBIQUE

Promotion of environmentally friendly agriculture in both urban and suburban areas.



CALL FOR PROPOSALS

In 2012, The Foundation is mobilizing The Programs Fund and The Small Grants Fund to finance projects with multiple benefits.

In 2012, the Foundation will focus on funding projects that will bring multiple benefits in three or more categories of impact among the following:

- **Environmental Impact:** Improvement of the main natural resources (water, air, timber, wildlife, fish,...), preservation/enhancement of biodiversity, fight against erosion, reduction of greenhouse gas emissions, carbon capture, soil enrichment, fight against desertification, etc. ...

- **Social Impact:** Improve food security, health, education, housing, governance, understanding and respect for human rights, reducing the risks of conflict ...

- **Economic Impact:** Increase and diversification of income, creation of micro-enterprises, job creation, cost reduction (energy, water, ...)...

- **Disaster Risks Reduction:** Such as landslides, floods, destruction of habitat and means of production, caused by hazards like storms/cyclones, droughts, earthquakes, tsu-namis...

This is obviously not about trying to respond to all these issues, but to make interventions which can meet the priority needs of communities in one or several areas, while helping to improve the situation for other aspects. Please see the instructions, the conditions for participation and the closing dates for entries on:

www.fondationensemble.org
News Publications/ Call for projects

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